

Jagran City Plus

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Excursion for empowerment

PRACHI BARI

How does one make an enjoyable trip to the most exotic destination to also be a part of knowledge empowerment? The owners of Banjaras did that this year especially for their all girls staff when they took their annual excursion and staff training break.

These girls who have been a part of the store ranging from 10 years to the newest member being with them just over a year were over the moon to visit and experience Goa decked up in all its grandeur just before Christmas.

"The idea of taking them there was to conduct a training capsule and make them aware but in a fun manner. Not only this,

but this kind of training and learning of soft skills often benefit them in their day to day life at the store and interacting with customers," says Nidhi Deshpande.

These girls come from modest backgrounds but are very capable and exude confidence when they learn to travel independently which is why we also gave them an experience of flying from Goa to Mumbai. Rajshree Shinde one of the girls couldn't control her happiness when asked about her experience. "I rode a water scooter for the first time. I have seen it on TV but it was really amazing to zoom on it on water. Besides the fun, I also learnt about time management within a group. We were 12 of us and to be ready and help others to respect time is what this trip

taught me.

Infact, for some of the girls it was the first time they had ever gone out of Pune. Amruta Sangewar felt that this trip gave her the confidence that she lacked. Teamwork is the basic for everything is what I learnt when we were touring Goa. How people from various walks of life can live together and get along well, it gave me inspiration. Also I learnt a lot about customer management from the various shopkeepers and stall holders. The way they speak, urge and work their way helped us understand the culture too. Amruta also experienced for the first time flying on a jet plane. The strict security, the check-ins and time management by the air hostess and airport people amazed her.



"For most of the girls it was a first time experience to travel by an air conditioned sleeper bus, sit on a jet ski, try different cuisines, visit sites of cultural importance and experience a flight journey. With confidence in their body language and happiness on their faces the team now feels more empowered," adds Nidhi.

Special!